



Supporter Adviser Job Description

JOB TITLE: Supporter Adviser – three roles

LOCATION: Stamford Bridge

TERM:

Two-year terms (except in first year of operation where one Supporter Adviser will have a one-year term to ensure an overlap of tenure). This will be decided by drawing lots.

ATTENDANCE:

Each Supporter Adviser will be invited to attend at least four formal club Board meetings per year (July 1 through June 30). Discussions at Board meetings will be kept confidential and will not be discussed with third parties, see note below entitled “Important”.

SELECTION:

The three Supporter Advisers to the Board will be selected by fan constituencies as per the details provided in a separate document.

MAIN RESPONSIBILITIES (Play Your Part of each Supporter Adviser):

- Represent the entire fan base at these meetings, even though the Supporter Adviser may have been selected by a particular constituency.
- Initiate regular contact and conversations with various fans and fan constituencies during the year to get views of fans on a variety of ideas and bring the supporters interests, opinions and perspectives forward for consideration as part of the decision-making process at the club Board.
- Create and develop a sustainable and proactive relationship between the club Board and supporter base.
- Work collaboratively to discuss and provide advice on a wide range of fan-related matters with the club Board.
- Ensure contribution is constructive and well informed.
- Provide a grass roots perspective for the club Board.
- Represent the wide range of supporters from diverse backgrounds.

* Note: Supporter Advisers will not take “soundings” of fans on any particular issue unless specifically requested by the club Board.

MEASURES OF PERFORMANCE (Here to Win):

- Performance will be determined by a willingness to be open minded, creative, and thoughtful and to accurately relay to the club Board the general views of fans.
- Understand and promote the importance of diversity and inclusion across our club ensuring all fan groups and constituencies feel represented.



PERSONAL SPECIFICATION:

- The most important qualification for the role of Supporter Adviser is to be a bona fide supporter of Chelsea Football Club.
- Supporter Advisers should have a good understanding of the club's history and culture.
- Supporter Advisers should have a good knowledge of the club's social and community engagement.
- Demonstrate good relationships with various segments of the fan base and will be viewed by the fan base as someone who can generally represent fan views.
- Demonstrate good communication skills.
- The club places the highest value on integrity, honesty, and confidentiality.
- Supporter Advisers will need to understand and respect the relationship between the club and the media.

Experience:

- Supporter Advisers will not be required to have any special skills – however a reasonable level of financial and business knowledge would be useful.
- One of the Supporter Advisers will be selected from an ethnic minority background or gender diverse background.

Important

Each Supporter Adviser will be required to sign a confidentiality agreement mirroring the confidentiality requirements applicable to a director of the Board.

The role will not include discussions related to players, staff, the Academy or other associated matters. The role will be focussed on matters directly related to fans, including heritage issues.

