



Chelsea Supporters' Trust Newsletter – August 2025

Chair's Introduction

Welcome to the new football season and the first CST newsletter of the 25/26 season.

Following our end of season finale last season with a Top 4 finish and Champions League qualification, UEFA Conference League final victory, and then that incredible Club World Cup victory against PSG, I would imagine many Chelsea supporters are looking forward optimistically to the coming season.

So, if we are World Cup winners on the pitch now should be the time to be same off the pitch. This is the fourth year of the new ownership group. The Club World Cup win and last season finale and also some of our new signings will on the pitch help them towards their goal to “earn the trust and confidence of supporters.” Off the pitch there is more to done particularly around ticketing.

At the moment, ticketing is the most fundamental issue for many Chelsea supporters and the CST has stressed this point to club representatives during ongoing dialogue on many occasions.

The CST is mandated to press the club to keep ticket prices to a minimum. Over the last two seasons ticket prices have increased by **17%** while rivals Manchester City have slashed ticket prices by up to **43%** before their revenue from the Club World Cup. Chelsea have received £90m from the CWC. If our owners want to win the trust and confidence of supporters there cannot be another ticket price increase next season.

The impact has been greater still on club members. When we were first made aware of the £60 True Blue membership we did advise the club that if you advertise that the new membership would have “priority access” it would very likely create an impression that buyers of the membership would believe they had priority and some form of exclusivity.

Members have paid for a 50% increase in their membership but no improved ticket prospects. We have been copied into many emails from Club Members who are strongly of the view that they have been misled by the club membership offer. The priority for the season has to be improve club members chances of a ticket. Real fans deserve real tickets.

The rollout of digital ticketing has raised concerns amongst our match going supporters, as well as related issues like the process for the transferring of tickets.

We know that digital ticketing was made a mandatory requirement for all Premier league clubs by 2026/27 season. Chelsea FC are included and there is no opportunity for any club to opt out of this process but it does feel that we are rushing to implementation. Get it right. Don't get it rushed.

Since being advised by Chelsea FC last season that they planned to introduce digital ticketing for start of 25/26 season, we have said to the club that there is good and frequent communication to supporters on

what will be for many supporters a significant and for many an unwanted change to how they purchase tickets and gain entry to games at Stamford Bridge. It is vital that they fully and effectively engaged with all supporters on this change. Crystal Palace will be a huge test now not just on the pitch. Do get there early.

Finally, do not rule out that the club will no doubt have their own ideas about improving the atmosphere at Stamford Bridge this season. There is direct correlation between ticket prices and the atmosphere at Stamford Bridge. There was a very good atmosphere at both pre-season friendlies most likely as a large number of tickets sold were to club members as for many club members it may be their best chance of seeing Chelsea play this season.

We will have a record increase in income this coming season and £90m banked from the CWC. If the club really want to improve the atmosphere then a good start would be to review the club's current ticketing strategy.

At CST, during the summer we have been busy once more and the newsletter below will share in greater details some of our activities post season.

If you play Fantasy Premier League make sure you join our friends at the Paul Canoville Foundation in their private league - [details here](#).

Before then, on Sunday before the Crystal Palace home game, do come along and meet some of the CST Board Members from 11.30pm to 1.00pm outside Oswald Stoll Building even just to say hello and happy new season.

And yes, make sure you then get in the ground early...

Come on you Blues.....

We welcome all feedback and members are encouraged to contact us with specific queries, comments, and concerns via [our website](#).

Yours sincerely,

Mark Meehan - Chelsea Supporters' Trust, Chairman



Stop Exploiting Loyalty

Over the summer, following overwhelming support for the move in a membership survey, the CST joined the Football Supporters' Association's 'Stop Exploiting Loyalty' campaign.

The announcement was reported on the [BBC website](#), and full information can be found via the [CST website](#)..



The Journey To Digital Ticketing

The most significant current issue for many supporters is the introduction of digital ticketing by the club for the new season, as well as related issues like the process for the transferring of tickets.

The CST has provided an update on the steps taken by the Trust ahead of the implementation of digital ticketing at Stamford Bridge for the 25/26 season.

[Full Information.](#)

TRUE BLUE



True Blue
Membership

more info

MOST POPULAR

£60

Buy Now

Priority 1



£60 True Blue Membership - "What priority?"

A look into the new 'priority' £60 True Blue Membership.

[Read now.](#)

CST Ticket Touting Update

Ticket Touting remains a frustrating, emotive topic for many Chelsea supporters.

Here is an [update on CST initiatives linked to combating Ticket Touting](#).



Foodbank - Sunday 17 August

With the new season approaching, the Chelsea Supporters' Trust is again pleased and proud to be supporting the Hammersmith and Fulham foodbank.

The foodbank's case load has more than doubled over the last few years and donations are needed more than ever to help local people.

Our regular collections will recommence before the Crystal Palace game on August 17th outside the Stoll gates from 11:30am until 1pm.

[More info here.](#)



Transferability of Away Tickets

The club has reversed their initial plan to prohibit the transfer of away tickets this season. This section of the 25/26 club ticketing policy has been removed.

The updated club ticketing policy can be [found here](#).

The CST has requested that the club communicate this policy change properly with supporters.



Trizia Fiorellino Memorial Supporters Tournament

We were very pleased to help our colleagues from the Chelsea Supporters' Group to host the annual supporters tournament at Cobham.

Full details about the day can be [found here](#).



British Sign Language (BSL) at Stamford Bridge & Kingsmeadow

We are really pleased and proud that the club has announced that in a first for the Premier League and Women's Super League, BSL interpreters will feature on-screen at all home games this season.

[More Info.](#)



Ticket Exchange Refunds

The ticket exchange is a facility for men's team Season Ticket Holders, who are unable to attend a Premier League match at Stamford Bridge, to sell their ticket to a club member in a safe, secure environment.

The club had advised that there would be changes to Ticket Exchange this season and instead of season ticket holder being paid for their ticket after a game the money would now remain in a season ticket holder's account and could be used to buy other tickets or used towards a deposit for next years season ticket.

In dialogue we have had with the club, the CST argued that the club should not have made such a decision without supporter consultation and we now understand that instead of retaining supporters money in their account the club will now provide refunds on three occasions during the season.

The CST has requested that the club properly communicated this change of policy properly with supporters.



Chelsea Pitch Owners

Chelsea Pitch Owners chair Chris Isitt was recently interviewed on the Blue Day Podcast, giving an update on all things CPO, which we know is a subject of interest to many members.

A copy of the [interview can be found here](#).



Paul Canoville Foundation Fantasy Football League

The Paul Canoville Foundation is hosting a Fantasy Football League and supporters are encouraged to [sign up here](#).



Chelsea Ladies Legends Charity Match 22 June 2025

The Chelsea Supporters' Trust were delighted to be match sponsor for the Chelsea Ladies Legends Charity match game that was played this year at Horsham Town FC on Sunday 22 June 2025.

[Full blog here](#)



Kingsmeadow Chronicle

We have been advised by the good people at Kingsmeadow Chronicle that they are going online only this coming season as they can no longer cover print costs.

They have very kindly agreed to set up a discount code for any Chelsea Supporters Trust members for 2025/26 season. The Kingsmeadow Chronicle will give £1.50 discount off the £5 subscription for the season.

If any CST member would like to subscribe to Kingsmeadow Chronicle go to:

[2025/2026 PDF Subscription | Kingsmeadow Chronicle](#)



Club Access Page

The club has produced a new access page, providing both home and away accessible supporters with vital information.

[More info here.](#)



Residents Open Day

Saturday, June 7th 2025 saw the first Residents Open Day at Stamford Bridge. The event was held in the Harris Suite in the West Stand.

Both the CST and Chelsea Disabled Supporters Association (CDSA) were pleased to attend and run tables to promote the work that both organisations do, both with Chelsea supporters and in the local community.

[Further Details.](#)