

Chelsea Supporters' Trust - Season Ticket Survey

QUESTION SUMMARIES
INDIVIDUAL RESPONSES

All Pages ▼

Q1 🗨️

Are you a Chelsea Men's Season Ticket Holder?

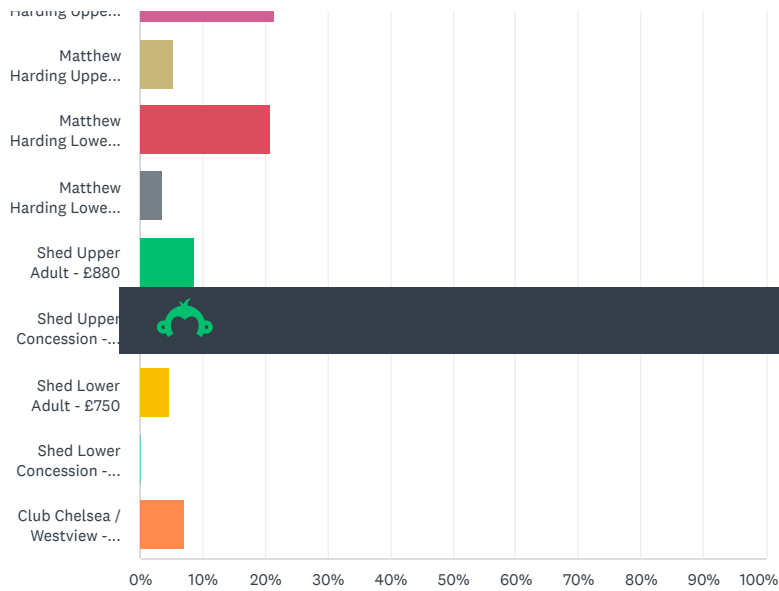
Answered: 916 Skipped: 0

ANSWER CHOICES	RESPONSES	
Yes	73.14%	670
No	26.86%	246
TOTAL		916

Q2 🗨️

What Season Ticket do you have ? Please tick one only.

Answered: 648 Skipped: 268




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916 responses

ANSWER CHOICES	RESPONSES
East Upper Adult - £940	7.41% 48
East Upper Concession - £440	3.86% 25
East Lower Adult - £595	1.85% 12
East Lower Concession - £285	0.62% 4
West Lower Adult - £900	10.03% 65
West Lower Concession - £450	2.62% 17
Matthew Harding Upper Adult - £880	21.45% 139
Matthew Harding Upper Concession - £425	5.40% 35
Matthew Harding Lower Adult - £750	20.99% 136
Matthew Harding Lower Concession - £380	3.55% 23
Shed Upper Adult - £880	8.80% 57
Shed Upper Concession - £425	1.70% 11
Shed Lower Adult - £750	4.63% 30
Shed Lower Concession - £380	0.15% 1
Club Chelsea / Westview - Insert your cost of Season Ticket in the comment box below	6.94% 45
TOTAL	648

[Comments \(62\)](#)

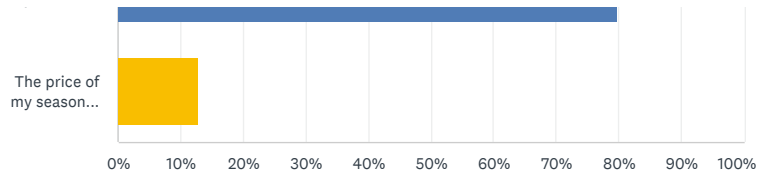
Q3



Thinking about the above statement, please tick which statement you agree with the most.

Answered: 614 Skipped: 302





ANSWER CHOICES	RESPONSES	
The price of my season ticket is currently too cheap and does not reflect its value	7.49%	46
The price of my season ticket is currently fair and reflects its value	79.80%	490
The price of my season ticket is currently too expensive and does not reflect its value	12.70%	78
TOTAL	614	

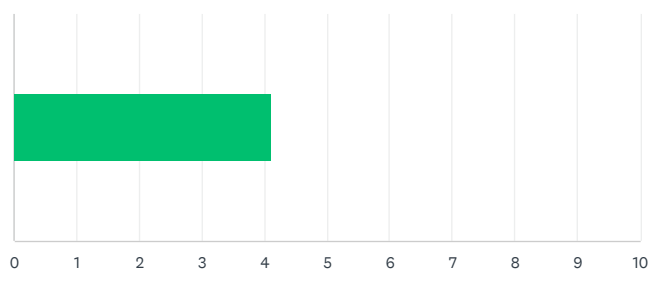
[Comments \(110\)](#)

Q4



What would you accept as a percentage price adjustment if one were to be proposed by Chelsea FC?(please use the slider to pick your acceptable percentage)

Answered: 537 Skipped: 379



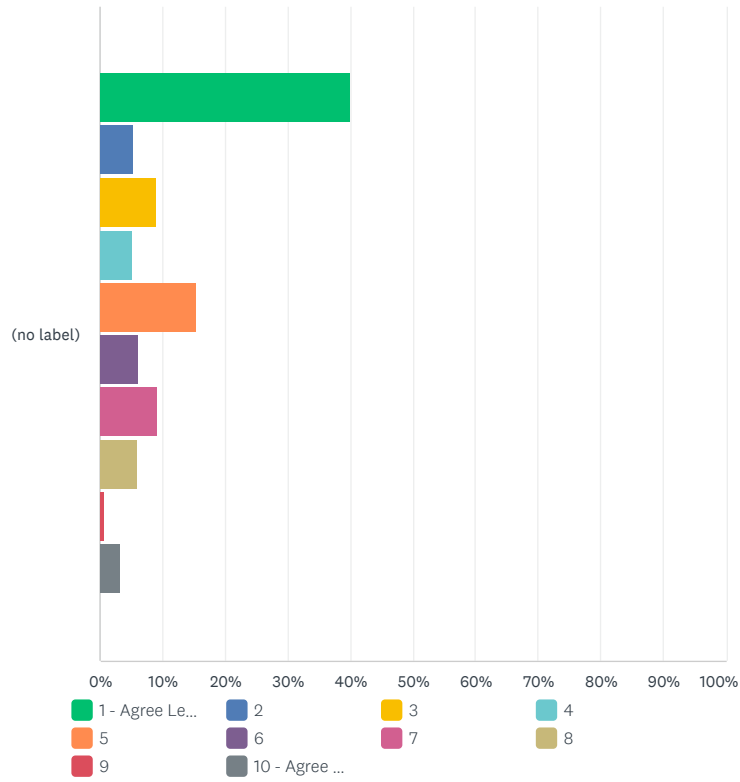
ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
Responses	4	2,205	537
Total Respondents: 537			

Q5



'Tiered' Seating For Women's Super League matches at Stamford Bridge, Chelsea FC has introduced 'tiered' seating [e.g Matthew Harding Lower: Tickets in the centre behind the goal are more expensive than those in the wings towards the East/West stands | West Lower: Tickets on the half way line are more expensive than those towards each goal].To what extent would you agree or disagree if Chelsea FC proposed the introduction of a similar 'tiered' system at Stamford Bridge for men's Season Tickets?Please rate between 1-10 (with 1 agreeing the least, and 10 the most)

Answered: 609 Skipped: 307



	1 - AGREE LEAST	2	3	4	5	6	7	8	9	10 - AGREE MOST	TOTAL	WEIGHT AVER...
(no label)	40.07% 244	5.25% 32	8.87% 54	5.09% 31	15.44% 94	6.24% 38	9.20% 56	6.08% 37	0.66% 4	3.12% 19	609	

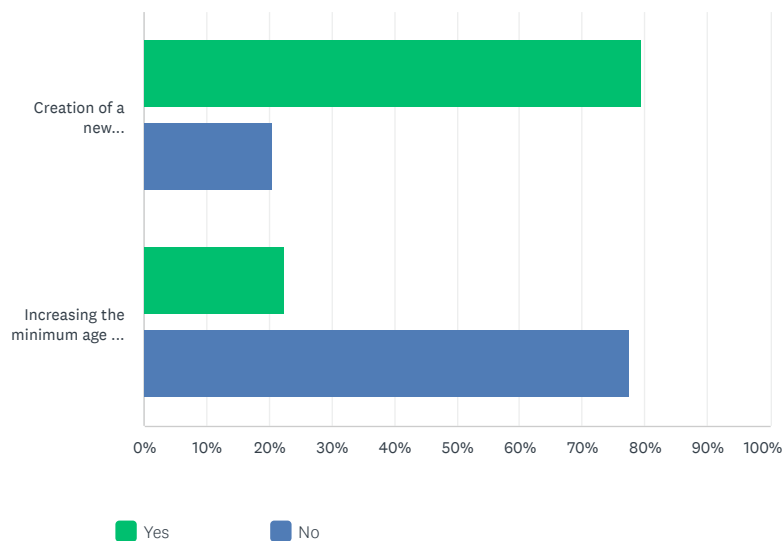
[Comments \(122\)](#)

Q6



Possible changes to concession tickets
Would you consider any of the following changes to concession ticket categories to be fair?

Answered: 615 Skipped: 301



	YES	NO	TOTAL
Creation of a new 'young adult' category (for example, 18-25)	79.47% 484	20.53% 125	609
Increasing the minimum age for senior concessions from 65 years-old	22.35% 137	77.65% 476	613

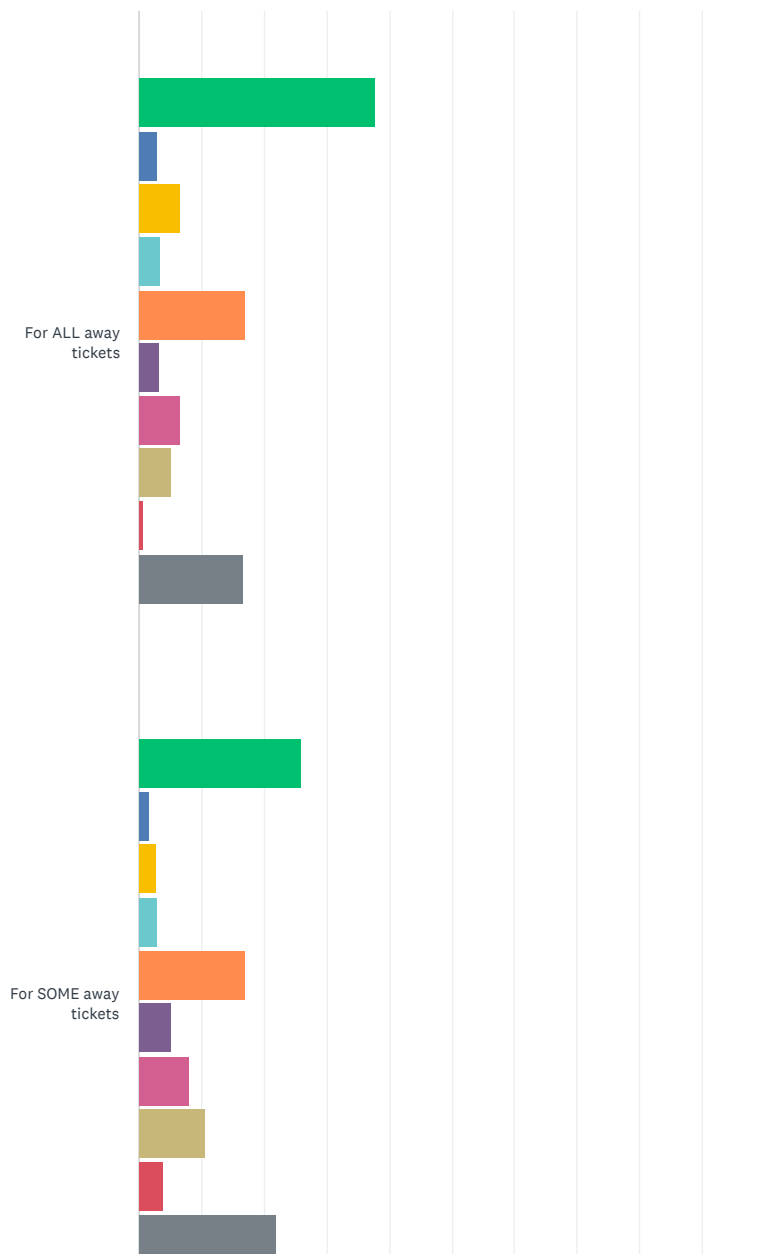
[Comments \(96\)](#)

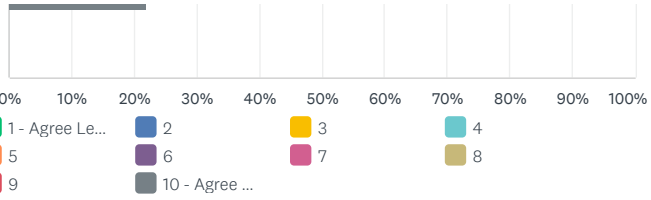
Q7



To what extent would you agree or disagree if Chelsea FC proposed the introduction of balloting for the distribution of some or all away tickets? Please rate between 1-10 (with 1 agreeing the least, and 10 the most)

Answered: 607 Skipped: 309





	1 - AGREE LEAST	2	3	4	5	6	7	8	9	10 - AGREE MOST	TOTAL	WEIK AVEI
For ALL away tickets	37.69% 225	3.02% 18	6.53% 39	3.52% 21	17.09% 102	3.18% 19	6.53% 39	5.19% 31	0.67% 4	16.58% 99	597	
For SOME away tickets	26.05% 155	1.68% 10	2.69% 16	3.03% 18	16.97% 101	5.04% 30	8.07% 48	10.59% 63	3.87% 23	22.02% 131	595	
Comments (128)												

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