

Instructions to create your own Just Giving fund raising page for The Big Sleep Out

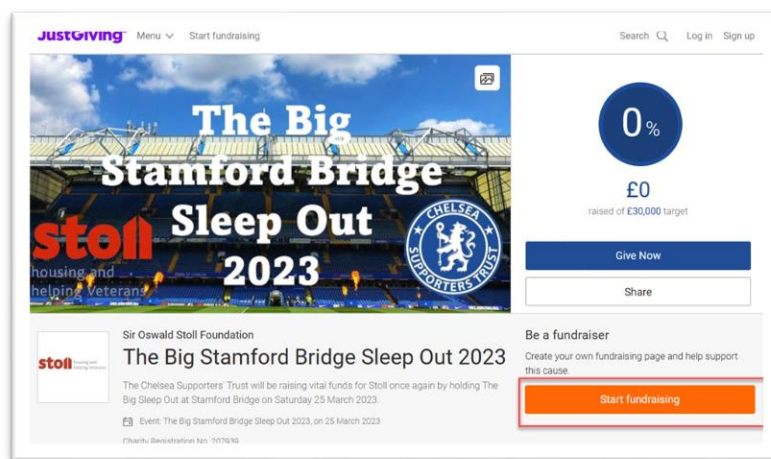
Here are the instructions for creating your own Just Giving Page to help you raise sponsorship. You will find all the steps and information you need. An “Event” has already been created by the charity.

This process shows you how to link your fundraising to it and tailor for your own use. The benefit of this approach is that the money goes straight to the charity without you having to collect it.

Step 1

Click on this link to take you directly to the Sleep Out event on the Just Giving website.

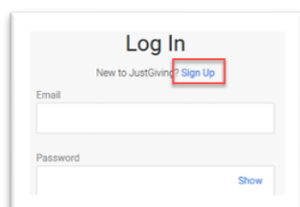
<https://www.justgiving.com/campaign/bigstamfordbridgesleepout2023>



You will now start the process of creating your own, unique page

Click on the “**Start Fundraising**” button.

- If you already have a Just Giving account, Log In with your details, otherwise click “**Sign Up**” to create an account.



Step 2

Once signed in, you will be presented with this screen. You have the chance to choose your own, tailored webpage name and if you want to receive further information from Stoll.

Check your details

You're raising money for

The Big Stamford Bridge Sleep Out 2023
stoll run by Sir Oswald Stoll Foundation

Your event
 The Big Stamford Bridge Sleep Out 2023
 I'm doing this in memory of someone

Choose your fundraising page web address

www.justgiving.com/fundraising/Paul-Hay-Sleepout2023


This web address is available

I'm happy for Sir Oswald Stoll Foundation to keep me informed, by email, about the impact of my fundraising and other ways to stay involved including future events, campaigns and appeals.

Yes please, opt me in
 No thanks, opt me out

NOTE: Sir Oswald Stoll Foundation will receive your details and may need to contact you to support you in this fundraising effort. You can update your preferences directly with Sir Oswald Stoll Foundation.

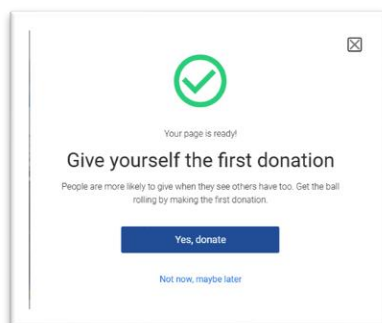
By clicking 'Create your page', you agree to our [Terms of Service](#), our [Privacy Policy](#), and have read the [Fundraising Regulator's Guidance Notes](#).



[Create your page](#)

- Click **“Create Your Page”**

It will then tell you that your page is ready



- Click **the “X”** on the top right corner to get rid of the notification.

Your Page will be displayed

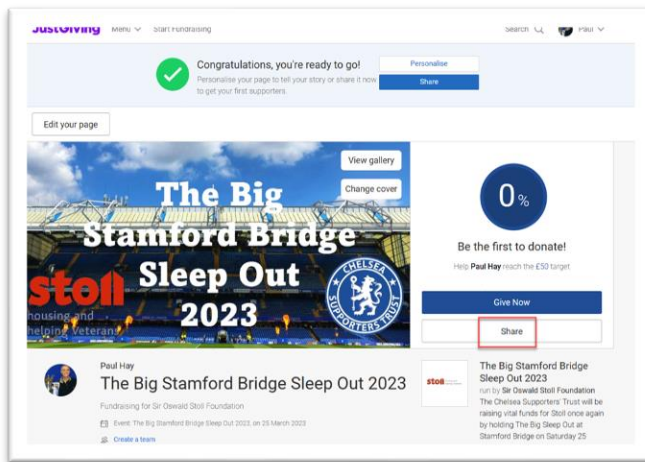
That is it !

Everything is now ready for you to share your unique Just Giving page with friends and family

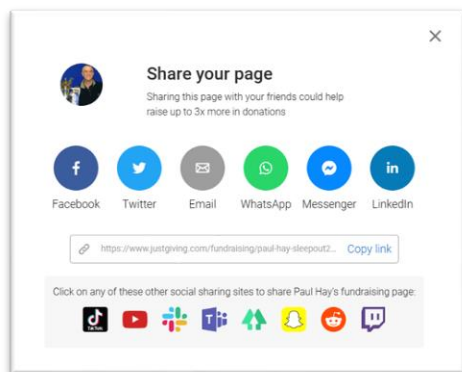
Either, by copying the URL at the top of the View page

or

Click the **SHARE** link



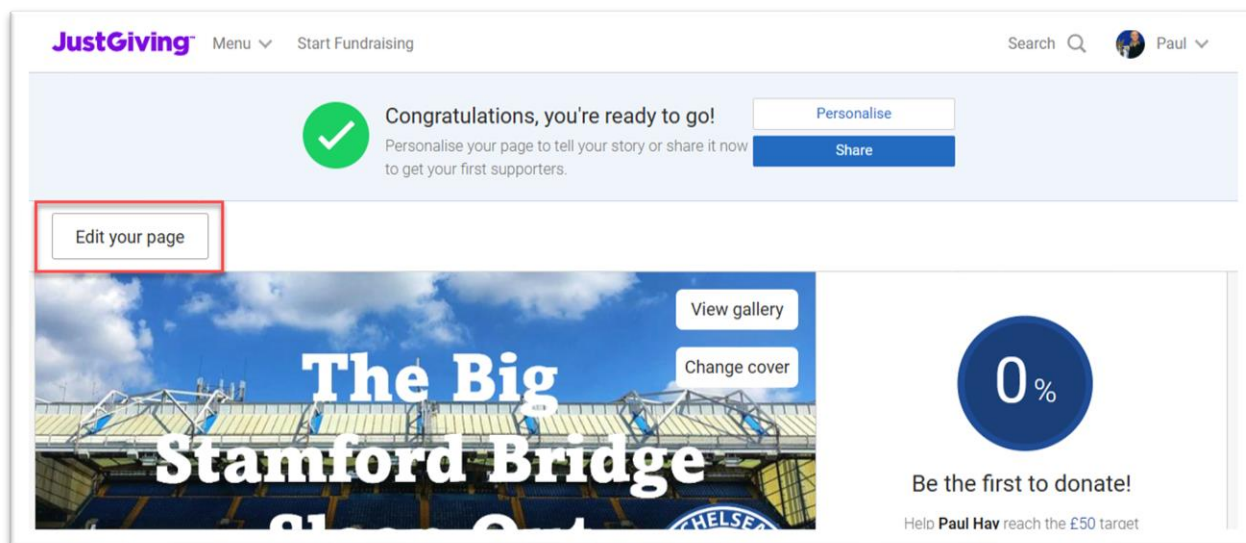
And it will give you different ways to share via social media or email.



Good luck, and Thank You !

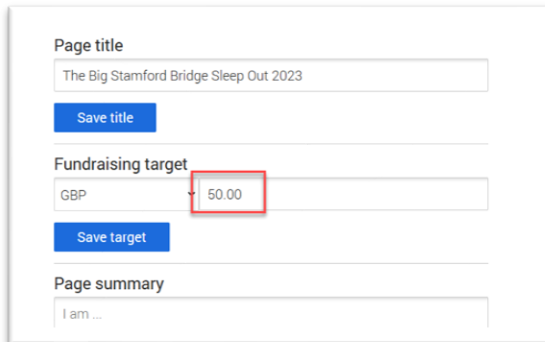
Carry on reading only if you wish to personalise your Just Giving Page

You may change the page if you wish, by clicking **“Edit your Page”**



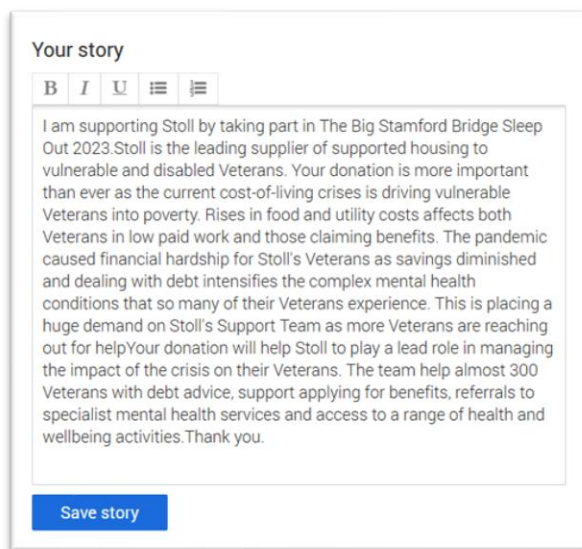
For example, you may wish to :

- **Change your fundraising target** from the default of £50 to something higher



The screenshot shows a form with three sections. The first section is 'Page title' with a text input field containing 'The Big Stamford Bridge Sleep Out 2023' and a blue 'Save title' button below it. The second section is 'Fundraising target' with a dropdown menu set to 'GBP' and a text input field containing '50.00', which is highlighted with a red box. A blue 'Save target' button is below this section. The third section is 'Page summary' with a text input field containing 'I am ...'.

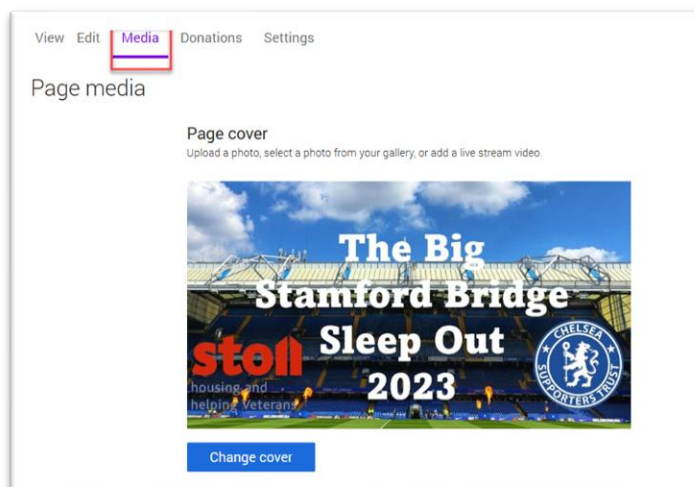
- **Edit the default text**



The screenshot shows a text editor titled 'Your story'. At the top are icons for bold (B), italic (I), underline (U), bulleted list, and numbered list. Below is a text area containing a paragraph about supporting Stoll. At the bottom is a blue 'Save story' button.

I am supporting Stoll by taking part in The Big Stamford Bridge Sleep Out 2023. Stoll is the leading supplier of supported housing to vulnerable and disabled Veterans. Your donation is more important than ever as the current cost-of-living crises is driving vulnerable Veterans into poverty. Rises in food and utility costs affects both Veterans in low paid work and those claiming benefits. The pandemic caused financial hardship for Stoll's Veterans as savings diminished and dealing with debt intensifies the complex mental health conditions that so many of their Veterans experience. This is placing a huge demand on Stoll's Support Team as more Veterans are reaching out for help. Your donation will help Stoll to play a lead role in managing the impact of the crisis on their Veterans. The team help almost 300 Veterans with debt advice, support applying for benefits, referrals to specialist mental health services and access to a range of health and wellbeing activities. Thank you.

- **Change your Cover Picture**



The screenshot shows the 'Page media' section. At the top are tabs for 'View', 'Edit', 'Media', 'Donations', and 'Settings'. Below is the 'Page cover' section with the instruction 'Upload a photo, select a photo from your gallery, or add a live stream video.' A large image of Stamford Bridge stadium is shown with text overlay: 'The Big Stamford Bridge Sleep Out 2023' and the Chelsea Supporters Trust logo. A blue 'Change cover' button is at the bottom.

- **Change your "Thank You" message**

View Edit Media Donations **Settings**

Page settings

Extend your page
Your page will stop taking donations on **25 September 2023**

25 September 2023

Save date

Thank you message
It's a really good idea to personalise this thank-you message, which is sent automatically to anyone who makes a donation through your JustGiving page.

Thank you very much for your donation. It really means a lot to me and to Sir Oswald Stoll Foundation.

Paul

Save message

If you have any questions, email events@chelseasupporterstrust.com