

Instructions to create your own Virgin Money Giving fund raising page for The Big Sleep Out

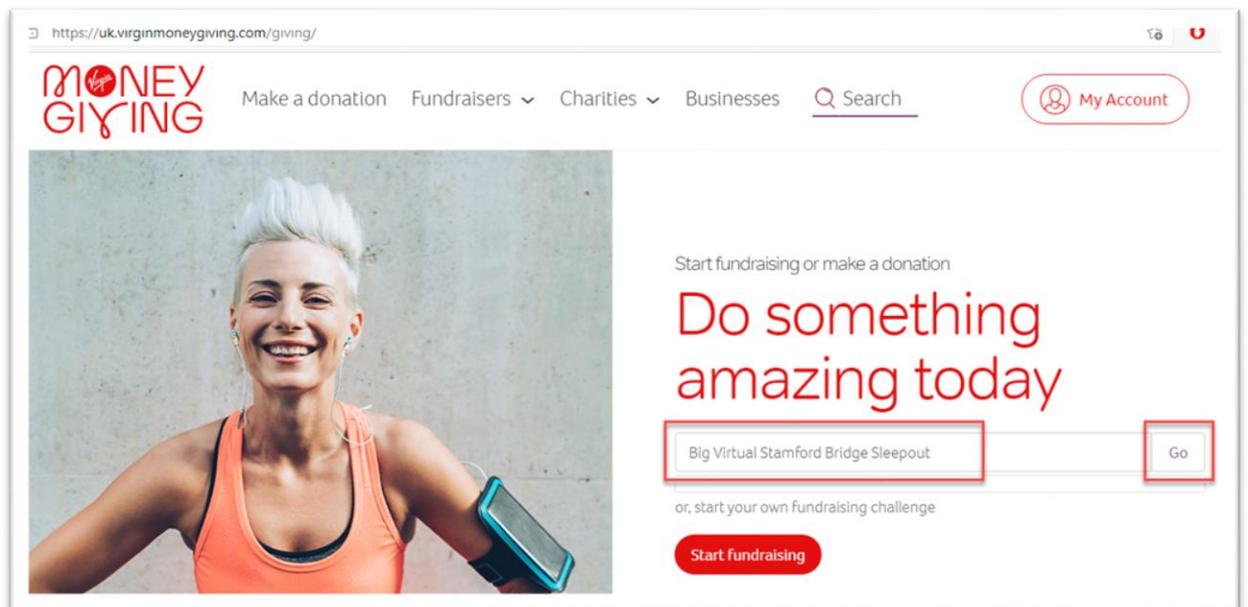
Here are the instructions for creating your own Virgin Money Giving Page to help you raise sponsorship. You will find all the steps and information you need. An “Event” has already been created by the charity. This process shows you how to link your fundraising to it and tailor for your own use. The benefit of this approach is that the money goes straight to the charity without you having to collect it.

Step 1

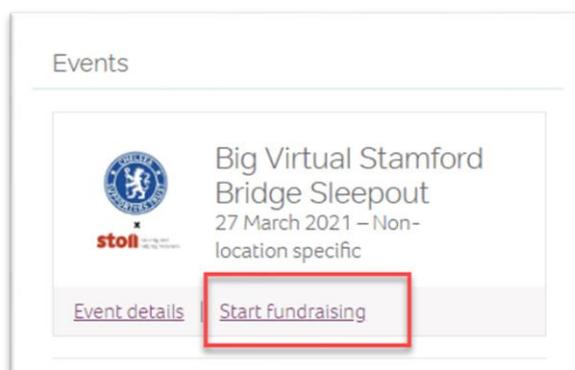
Go to the Virgin Money Giving website and find the Sleep Out event.

<https://uk.virginmoneygiving.com/giving/>

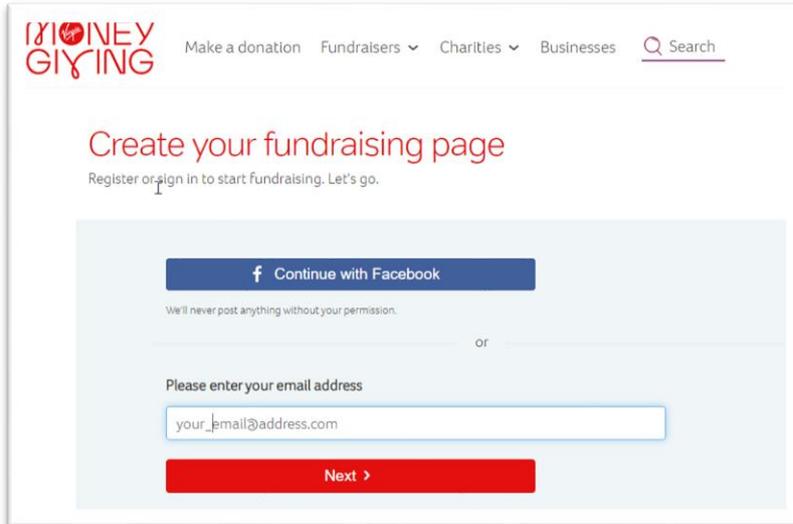
- In the box underneath “**Do something amazing today**”, Type in “**Big Virtual Stamford Bridge sleepout**” and click “**Go**”



- IGNORE the list of Fundraisers
- Scroll down until you get to the section which lists “EVENTS”
- You will see the following event



- Click **“Start Fundraising”**
- The following page will appear



Step 2

Register as a Virgin Money Giving User (or login in if you are one already)

- Enter your email address and click **“Next”**
- Fill in your details on the next screen

- Then click **“Register”**

Step 3

You are now ready to create your Fundraising Challenge

What is your fundraising challenge?

Joining in a big event, doing your own thing or celebrating something special? Tell us your fundraising challenge below.

What are you doing to raise money?

Big Virtual Stamford Bridge Sleepout

Select your event below to continue



Big Virtual Stamford Bridge Sleepout
Non-location specific – 27 March 2021



Stoll (Sir Oswald Stoll Foundation)



- Click on the box that details “**Big Virtual Stamford Bridge SleepOut**”

You will see the following screen which shows the chosen charity, Stoll

Your charities

The event you have selected is raising funds for the charities below:

 Stoll (Sir Oswald Stoll Foundation)

Have any of your selected charities contributed to the cost of your event? 

Yes No

Keeping in touch

We'll send you emails to help you with your fundraising. We'll also let your selected charities know you're fundraising for them. They may contact you about your fundraising or the event you're taking part in.

Tell us if you'd also like emails from:

Stoll (Sir Oswald Stoll Foundation) about their news, appeals and promotions

If you change your mind just let the charity know and they should stop sending you emails.

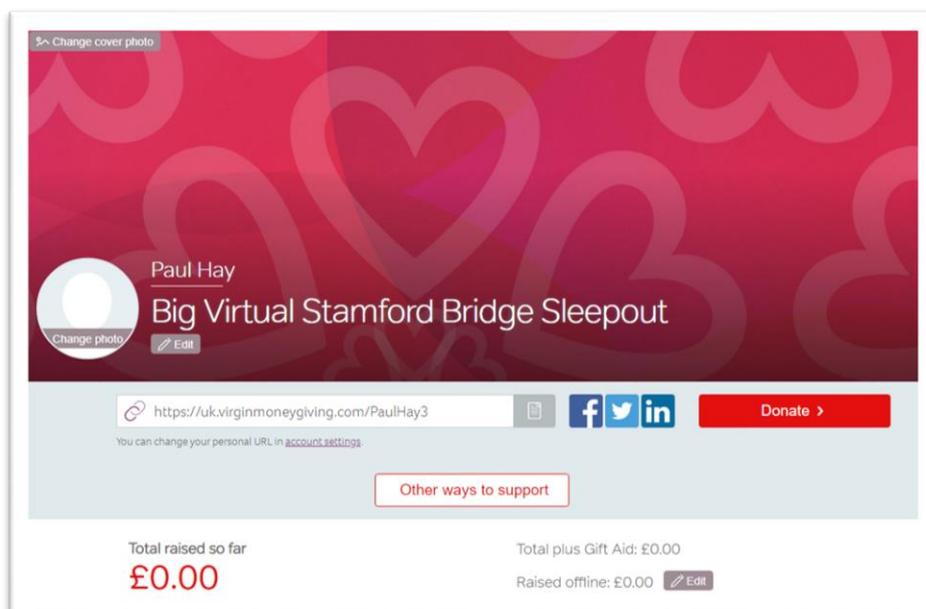
Read about how we use your information in our [Privacy Policy](#).

Create my page >

Scrolling down the screen, you need click the option “**No**” where it says “**Have any of the selected charities contributed to the cost of your fundraising**” and then click on “**Create my page**”

Step 5

Your page is now created !

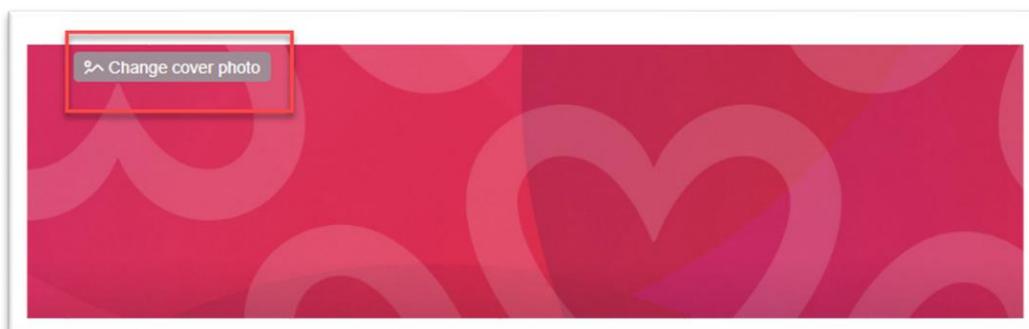


Step 6

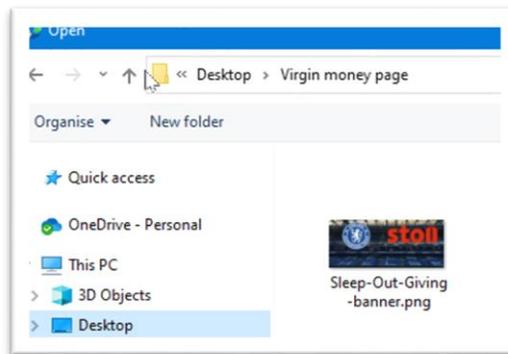
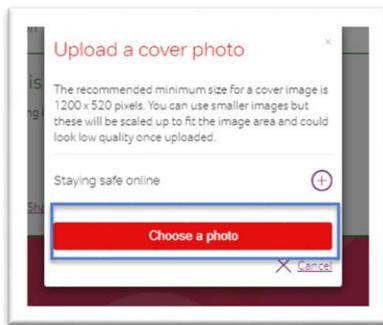
We now need to tailor it.

We want to :

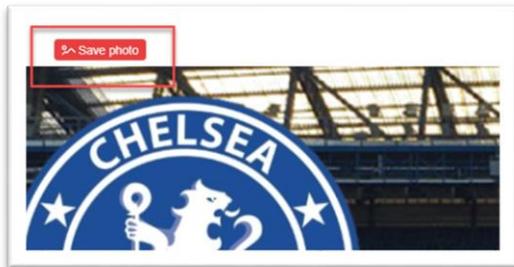
- add a cover picture.
 - Add a target to raise
 - Add a description to “Your Story”
 - Tailor a personal thank you
-
- Firstly, we want to change the cover photo. I have a picture of Stamford Bridge which you can use which has the correct measurements.
 - You can download the picture by [clicking this link here](#)
 - Right click and Save the picture to your computer
 - On the above screen, click the link that says “**Change cover photo**”



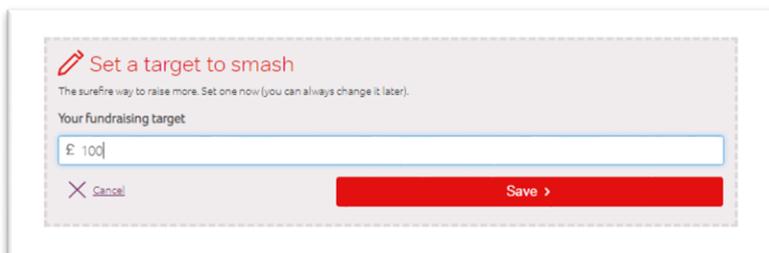
- Find and select the picture you have saved



- Click **“Save photo”** – located at the top of the image



- Add your target for how much money to raise.
- Click on **“Set a target to smash”** enter how much you would like to raise, e.g. **£100**, and click **“Save”**



- Now Click on **“Share Your Story”**

Here is some text you can use by copy and pasting. However, feel free to amend it to make it more personal to you. Then click **“Save”**

“I am joining many fellow Chelsea fans around the world to take part in the Big Virtual Stamford Bridge Sleepout. This is taking place on March 27th. Due to current restrictions, I will be doing this virtually at home

The event will raise funds for our Chelsea FC neighbours at the Oswald Stoll Foundation to support vulnerable Veterans with homes and support services.

For over 100 years, Stoll has proudly been working with Veterans who are experiencing homelessness, issues around mental including PTSD, supporting Veterans who have a physical injury from armed service, access to skills and training as they transition into civilian life, and a health and wellbeing programme to support the different needs and ages of our Veterans.

Stoll has been and continues to be impacted greatly by Covid-19 with large numbers of Veterans shielding or self-isolating due to underlying health conditions. Throughout the pandemic we have continued to support Stoll Veterans by continuing to provide front-line support, moving our health and wellbeing programme online, and supporting our older and disabled Veterans with food parcels and domiciliary care.

I would very much appreciate your help to raise money for this worthwhile charity by sponsoring me. Any contributions will be welcome."

Share your story
Tell the world what you're doing and why. Add text, pictures and videos to bring your challenge to life. Or, if you're fundraising for someone special, share their story too.

Your story

I am joining many fellow Chelsea fans around the world to take part in the Big Virtual Stamford Bridge Sleepout. This is taking place on March 27th. Due to current restrictions, I will be doing this virtually at home

The event will raise funds for our Chelsea FC neighbours at the Oswald Stoll Foundation to support vulnerable Veterans with homes and support services.

Upload photos
(Add up to six photos)

Browse >

Cancel Save >

- Finally, click on **"Send a personal thank you"**

Here is some text you can use by copy and pasting. However, feel free to amend it to make it more personal to you. Then click **"Save"**

"On behalf of Stoll and Chelsea supporters, thank you so much for your donation. All money raised with have a huge benefit."

Send a personal thank you
Add a personal message to the emails we send your supporters. It makes all the difference if people know how much their support means to you.

Your message

On behalf of Stoll and Chelsea supporters, thank you so much for your donation. All money raised with have a huge benefit.

Cancel Save >

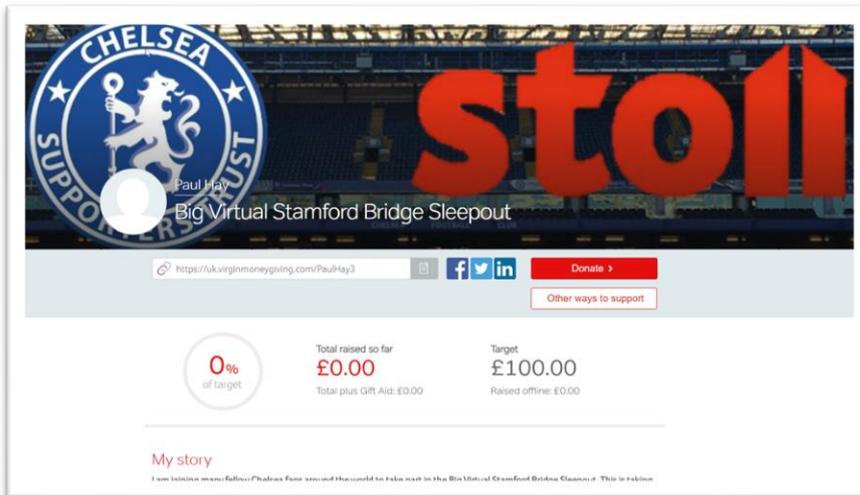
Step 7

Your Page is now ready

You will see towards the top of the page, that there is a unique webpage link which you can share with your friends and family so they can donate.



And if they go to that link, this is what they will see



Good, luck. If you have any questions, please do not hesitate to get in touch by emailing events@chelseasupporterstrust.com